

Solutions for Hedge Fund Managers

As a hedge fund manager, you know you have a winning strategy, but you are up against increased competition from public and private markets. If you can't get in front of the right investors or tailor your message for different investor types, it becomes difficult to raise and retain assets. Whether you are just entering the institutional market or continuing to expand your book of business, eVestment offers solutions to provide the best fit for your organization's needs. Choose from the Core, Premium or Platinum package. **All packages include eVestment Quantum Analytics and Advantage.**

Capabilities	Core	Premium	Platinum
Compare your strategy to peers	✓	✓	✓
Analyze liquidity and correlation	✓	✓	✓
Create and simulate hypothetical portfolios	✓	✓	✓
Create interactive charts and tables	✓	✓	✓
Build custom reports and marketing materials	✓	✓	✓
Assess screening success rates	✓	✓	✓
Identify perceived competitors	✓	✓	✓
Quantify viewership relative to peers	✓	✓	✓
Access client and prospect presentations		✓	✓
Research future asset allocations		✓	✓
Analyze competitors' fees		✓	✓
Measure current sizes of markets			✓
Analyze global movement of assets			✓
Review potential growth markets			✓
Included Dataset(s)	1 Regional & 1 Global OR 1 Alternative	1 Regional & 1 Global OR 1 Alternative	1 Regional & 1 Global OR 1 Alternative
Additional Datasets	Available for Extra Fee	Available for Extra Fee	Available for Extra Fee

Our Clients Say

"My partners and I come from the institutional side. We want to make sure we are perceived as responsive to best practices and bringing with us that institutional rigor and quality of transparency. With eVestment, we feel that we're incorporating some of the best tools available to develop a strong institutional quality methodology."

Paul Toldalagi, Co-Founder, Managing Partner and CEO of BTA Investment Advisors



How Hedge Fund Managers Use eVestment



Evaluate efforts and improve data quality

Understand if your marketing efforts are successfully reaching your intended audience. Prioritize database updates by learning which data elements are searched for your specific products. View how many screens you are passing or failing.

Analyze the competitive landscape

Use side-by-side manager comparison, view how your strategies rank, see the fees of peers to assess fund positioning and more.

Track industry flow trends

View which universes and asset classes are experiencing the largest inflows and outflows to help gauge demand. Learn what types of investors you should be marketing to and identify which geographies to target.

Access Publicly Available Documents

Review board presentation materials including actual pricing information on management and performance fees. Watch actual board presentations as soon as they are released. Learn what issues are top of mind for the plans and consultants you are already working with or considering working with in the future – and listen to the discussion around those topics.

Create custom materials

Customize client-ready fact sheets, marketing materials, reports and presentations by dragging and dropping tables, charts and narrative text blocks into one of many layout options. Choose from a library of your saved or existing templates with the ability to customize and easily export your reports to PDF.

About eVestment

eVestment, a Nasdaq company, provides a flexible suite of easy-to-use, cloud-based solutions to help the institutional investing community identify and capitalize on global investment trends, better select and monitor investment managers and more successfully enable asset managers to market their funds worldwide. With the largest, most comprehensive global database of traditional and alternative strategies, delivered through leading-edge technology and backed by fantastic client service, eVestment helps its clients be more strategic, efficient and informed.