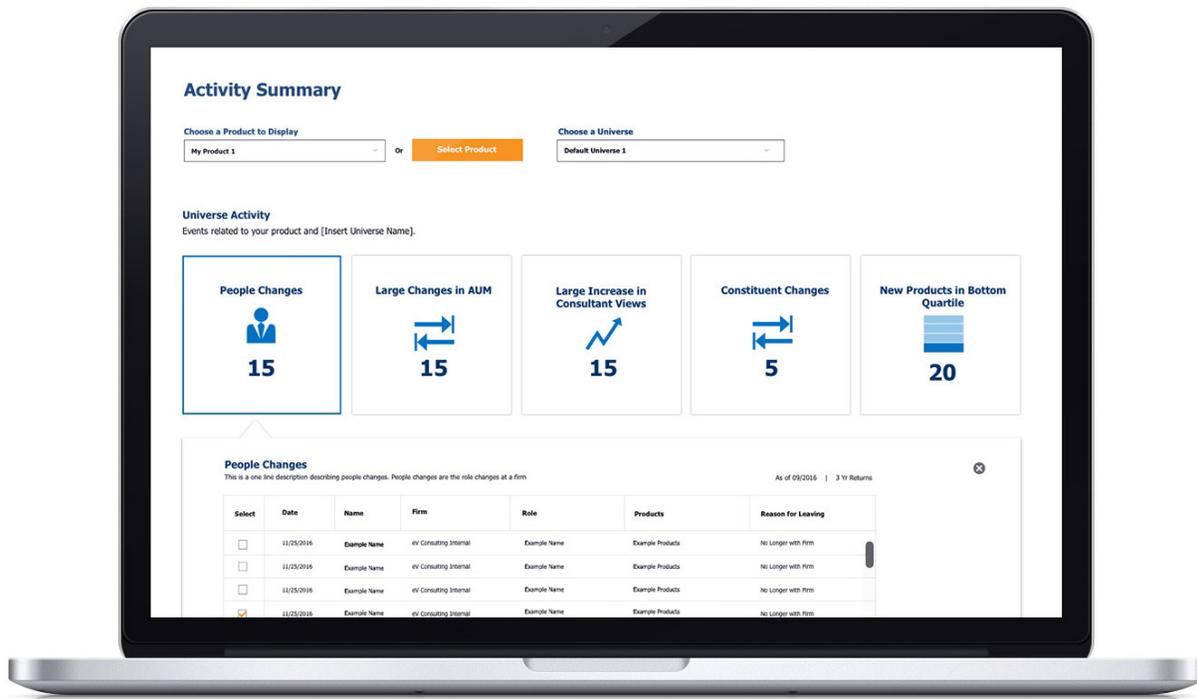


# Dashboards

## Product Overview

Designed specifically for teams at asset management firms who need to stay informed on industry trends and better prepare for meetings, Dashboards give you a quick overview of your products and what is happening in the world around you. Get instant insight into opportunities for new conversations with potential clients. Data is aggregated from across the eVestment platform and displayed in an easy-to-understand format. Drill down to explore additional data yourself as questions come up instead of having to submit requests for further analysis from another internal team.

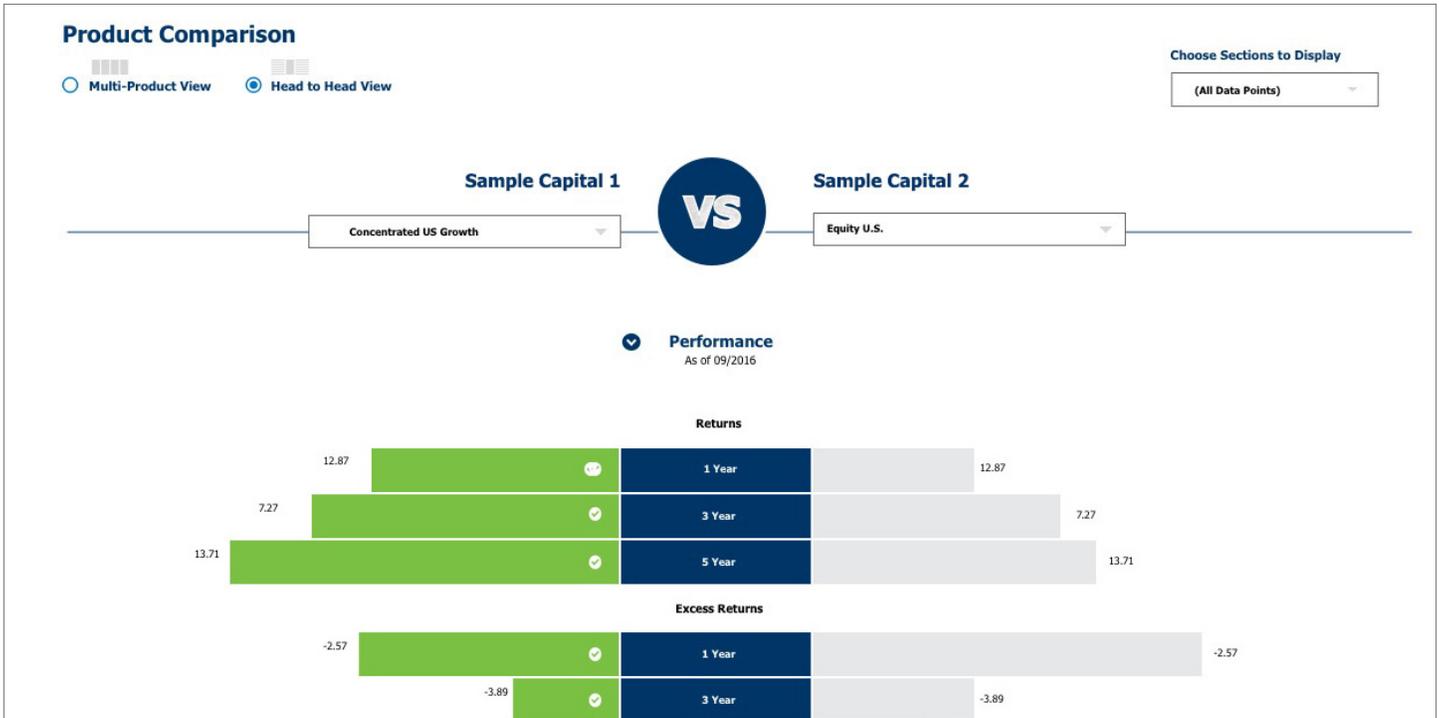


## How clients are using Dashboards:

- **Clarify and quantify realistic opportunities for winning new assets.** View specific competitors and find opportunities for reaching out to investors and consultants with managers who are struggling with outflows or performance.
- **Understand investor and consultant interest in your products.** The Dashboards aggregate consultant and investor activity relevant to your products, along with significant changes in your product’s universe – whether that’s personnel changes among competitors, notable changes in AUM or changes in who you’re competing against.
- **Align resources to opportunities.** Identify peers with high outflows, bottom performers and risky strategies. Also find peers with low correlation to your strategy that would make great complements in a portfolio.
- **Articulate what makes your products stand out from peers and competitors.** Head-to-head comparisons and multi-product analysis make it easy to identify strengths and weaknesses relative to your competition. Inform meeting talking points and highlight opportunities for differentiation.



# Capabilities



## Stay alerted to changes in your competitive landscape

Choose one of your products and get insight into personnel turnover, notable changes in competitor AUM, momentum increases for your competitor's products, new competitors in your universe and the products that are in your universe's bottom quartile.

## Quantify interest in your product

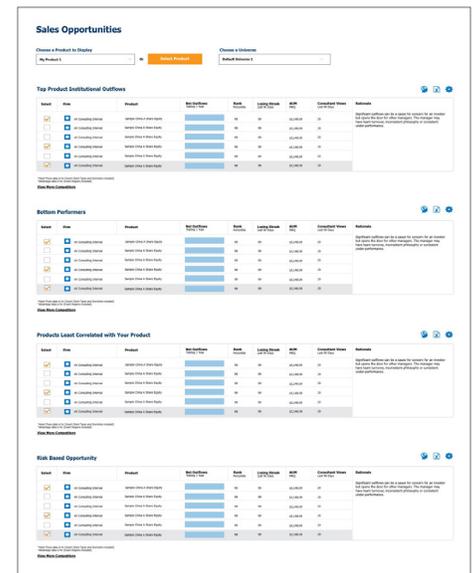
View activity within the last 30 days for your product, including how often it was screened or dropped out of a screen, how often it was added to a custom universe for further analysis and the products you are most frequently compared against.

## Identify sales opportunities

Identify your peers with the highest outflows, bottom performers and risky strategies. Products least correlated with your product are also listed – useful information in the event there is an opportunity to split a mandate with a complementary manager.

## Compare products head-to-head

Put your product up against your closest competitors across key metrics to identify strengths and weaknesses across performance, risk, fees, people, perception, asset flows and manager skill. Quickly identify where each product excels relative to the others.



### About eVestment

eVestment, a Nasdaq company, provides a flexible suite of easy-to-use, cloud-based solutions to help the institutional investing community identify and capitalize on global investment trends, better select and monitor investment managers and more successfully enable asset managers to market their funds worldwide. With the largest, most comprehensive global database of traditional and alternative strategies, delivered through leading-edge technology and backed by fantastic client service, eVestment helps its clients be more strategic, efficient and informed.