Trillions in institutional assets move across strategies and geographies every quarter. As an investor, tracking this movement gives you datapoints for understanding trends in the global marketplace.

**USE ASSET FLOWS TO**

**Understand momentum.**
Every quarter, trillions flow across strategies and regions. Tracking this movement helps you understand where momentum is building and where it’s waning.

**See the larger context.**
More context means a higher-resolution map of the global marketplace – whether it’s seeing which managers are attracting new assets or identifying trending regions and strategies.

**Assess firm or product risk.**
Before inflection points, early signals of changing sentiment are still detectable in flows data. Tracking these leading indicators gives investors advanced signals that a manager may be facing business risk.

**Evaluate M&A targets.**
If you’re looking at inorganic ways to build out your product line-up, Asset Flows can help you identify PM teams with healthy flows momentum.

**Upgrade to Investor Pro to know what your team can know.**
Whether you have an in-house investment team or you work with a consultant, there’s a lot you can know: Select the best managers for you, wherever they are in the world; hold them accountable; stay informed of trends across the institutional landscape; and scale your research process – all with Investor Pro.

**Get a picture of the entire institutional landscape:**
solutions@evestment.com
Technical Brief

eVestment Asset Flows tracks the movement of institutional assets by geography, investor type, and asset class. This flows data is derived from manager reported assets each quarter and backs out performance. Asset Flows displays net inflows and net outflows, providing intelligence on the momentum of asset movements.

Capabilities

A Global Picture of Asset Movement

Gain a high-level view of flows in traditional universes, with the ability to sort by AUM, net flows or MRQ change.

Flow Trends by Universe

View flows by universe or asset class over time to understand trend lines and identify shifts in momentum.

Flow Trends by Investor Domicile

Within a universe, understand asset movement by geography – which domiciles are buying and which are redeeming.
The power of ASSET FLOWS

Flows by Manager

Track which managers are the largest gainers or losers of assets over a given period by analyzing the sum of all flows for their lineup by institutional or total AUM, net flows or MRQ change.

### Firm Volatility

**Gross Flows**

**Retention Rate**

**Growth Rate**

**Cross Flows – Institutional AUM**

- **Inflows**
- **Outflows**
- **Net Flows**

- **Q2 2015**
- **Q3 2015**
- **Q4 2015**
- **Q1 2016**
- **Q2 2016**
- **Q3 2016**
- **Q4 2016**
- **Q1 2017**
- **Q2 2017**
- **Q3 2017**
- **Q4 2017**
- **Q1 2018**
- **Q2 2018**
- **Q3 2018**
- **Q4 2018**
- **Q1 2019**

### Top Products

<table>
<thead>
<tr>
<th>Product</th>
<th>Inst. AUM (Q1 2020)</th>
<th>Flows</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>US Daa Index Fund</td>
<td>$104,324.8</td>
<td>$28,366.2</td>
<td>46.4%</td>
</tr>
<tr>
<td>Total Return</td>
<td>$23,927.6</td>
<td>$6,726.0</td>
<td>72.2%</td>
</tr>
<tr>
<td>Long Duration Corporate Credit</td>
<td>$11,780.7</td>
<td>$4,632.8</td>
<td>218.3%</td>
</tr>
<tr>
<td>Emerging Markets Alpha Titans</td>
<td>$10,552.2</td>
<td>$3,982.4</td>
<td>139.6%</td>
</tr>
<tr>
<td>High Yield</td>
<td>$12,503.9</td>
<td>$9,090.7</td>
<td>48.3%</td>
</tr>
<tr>
<td>Fundamental Local Currency</td>
<td>$5,972.9</td>
<td>$2,791.5</td>
<td>133.7%</td>
</tr>
<tr>
<td>Bank Loans</td>
<td>$10,510.2</td>
<td>$3,086.2</td>
<td>49.3%</td>
</tr>
<tr>
<td>CHBS</td>
<td>$3,126.0</td>
<td>$2,271.3</td>
<td>324.4%</td>
</tr>
<tr>
<td>Market Advantage (Risk Parity)</td>
<td>$10,552.0</td>
<td>$1,922.8</td>
<td>24.4%</td>
</tr>
<tr>
<td>Russell 2500 Index Fund</td>
<td>$6,872.8</td>
<td>$1,716.4</td>
<td>33.8%</td>
</tr>
</tbody>
</table>
The power of

ASSET FLOWS

Flows by Investor Type

Within a given universe or product, view flows by investor type and drill into different time periods, flow volatility, retention rates and more.

Identify Market Sizes

Quickly size markets for traditional products by geography, then drill down to see flows from that investor domicile by universe.

Track Capture Rates

Use Asset Flows to track a product’s market share, as well as its ability to capture flows in a specific universe.

To request a tour of Asset Flows, contact solutions@evestment.com.