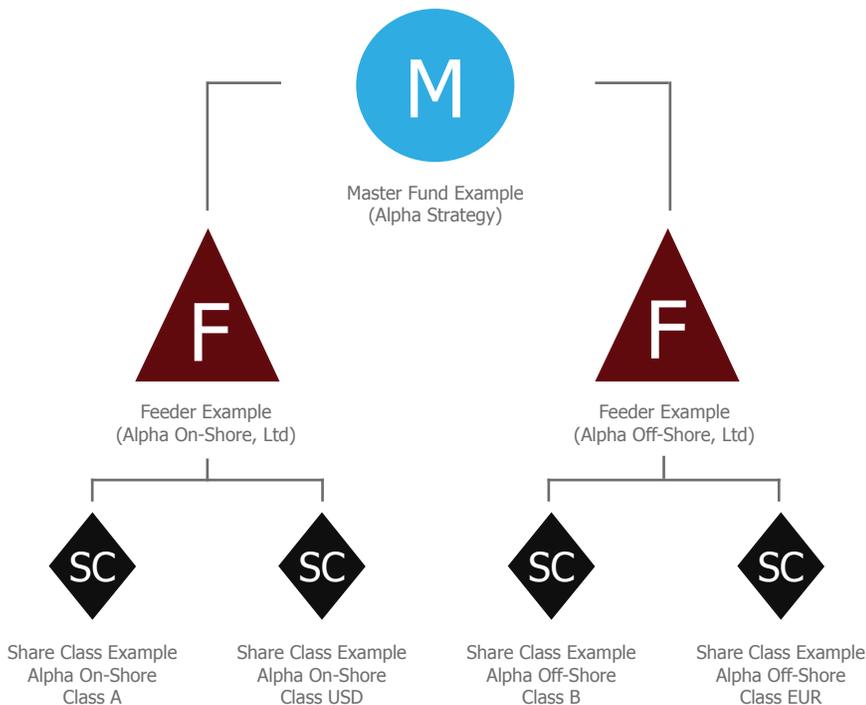


# Alternatives Dataset

## Overview

**For investors and consultants**, having visibility into some of the most opaque asset classes is essential for meeting portfolio requirements. **For asset managers**, the ability to conduct competitive research in the alternatives space is invaluable and key to assessing the offerings of peers in comparison to their own products.

With over 29,000 total alternative vehicles and coverage of the world’s leading hedge funds, eVestment’s breadth and depth of data is unmatched. The global eVestment database is used by 70% of the top 50 consultants as ranked by *Pensions & Investments* in 2017, with a client base that drives the asset management industry to deliver both qualitative and quantitative information on a regular basis. The eVestment Alternatives Dataset provides access to fund and strategy information submitted directly from hedge funds and fund of funds around the world.



eVestment’s unique master-feeder share-class architecture allows for a streamlined data input process with minimized duplicative entries, while accurately reflecting a fund’s structure.

## Representative Consultant/Investor Users

- Aon
- Callan
- Ellwood Associates
- FAROS Consulting
- Fund Evaluation Group
- JANA
- Marquette Associates
- Mitsubishi UFJ Trust and Banking Corporation
- NEPC
- Russell Investment Group
- RVK
- Verus Advisory
- Willis Towers Watson

## BENEFITS TO YOU

### Direct access

Data is collected directly from asset managers and delivered straight to investors and consultants versus a third-party application.

### Comprehensive questionnaire

Our manager questionnaire is developed in conjunction with leading consultants to ensure metrics well beyond performance.

### Superior universe classification

Our data team is responsible for the organization of fund classifications based on both historical data and consultant feedback.

### Unmatched breadth of data

Preeminent institutional client base drives data population and inspires enhanced transparency.

### Global network

A worldwide network of users ensures population of funds, not only from the U.S. and EMEA, but across emerging markets as well.



# Alternatives Dataset Capabilities

## Expansive Qualitative and Quantitative Data Fields

The eVestment alternatives dataset is not a performance database, but rather an expansive research platform including more than 500 unique fields. Developed with assistance from leading investment consultants, it includes details on assets under management, fee structures, vehicle options, descriptions of investment philosophy and process, and much more.

## Master-Feeder Share-Class Structure

eVestment’s architecture better reflects the industry’s fund structure and thus removes duplicative and multiple data listings. Less data entry equates to better overall accuracy and completeness, leading to ease-of-use for our clients.

## Data Collection Specialists

eVestment has been collecting institutional quality data since 2000 and is known for its high-quality and deep information. While eVestment’s broad institutional investor and consultant client base drives manager participation, the in-house data management team has honed its process to gather data globally. We are data experts — it’s core to our business and to our clients’ manager research process.

## Private Portal Access

Our unique hedge fund private portal allows managers to make their data available to all investors or only those they designate, while investors have the option to be included on the select pre-approved list for access to private data.

eVestment Database	Commercial Database
Delivered directly to institutional investors, consultants, family offices & sovereign wealth funds	No clear visibility into who is accessing the data, as data is delivered via third-party systems
Consultant-vetted classification system	Universe classification left to manager interpretation alone
Secure hedge fund portal encourages even the most private hedge funds to participate.	No data available for hedge funds with constricting privacy concerns
Master-feeder share-class structure for hierarchical view into the fund	Duplicate records create challenges to quickly identify the right fund
Comprehensive manager questionnaire based on consultant feedback to collect sought-after data points	Performance focused and only nominal qualitative data
Dedicated, in-house data collection team	Minimal staff with inadequate data collection aptitude
Global footprint allows for true global data collection	Significant regional bias based on domiciles of the organization

### About eVestment

eVestment provides a flexible suite of easy-to-use, cloud-based solutions to help the institutional investing community identify and capitalize on global investment trends, better select and monitor investment managers and more successfully enable asset managers to market their funds worldwide. With the largest, most comprehensive global database of traditional and alternative strategies, delivered through leading-edge technology and backed by fantastic client service, eVestment helps its clients be more strategic, efficient and informed.