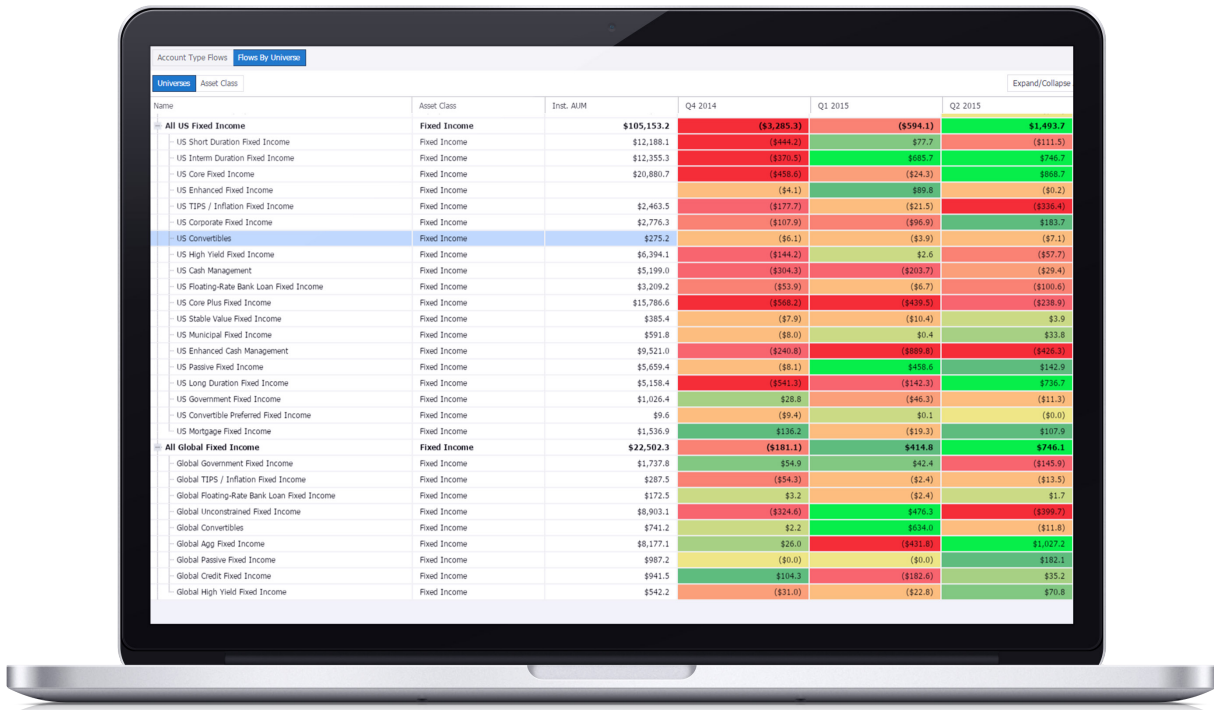


Asset Flows

Product Overview

As an institutional consultant, investor or asset manager, you need to understand where global money is moving in order to make more informed decisions. Integrated directly into eVestment Analytics, Asset Flows is an interactive look into the size, health, and direction of the global market. Asset Flows incorporates Institutional AUM as well as Total AUM to allow you to get a full picture of the movement of money.



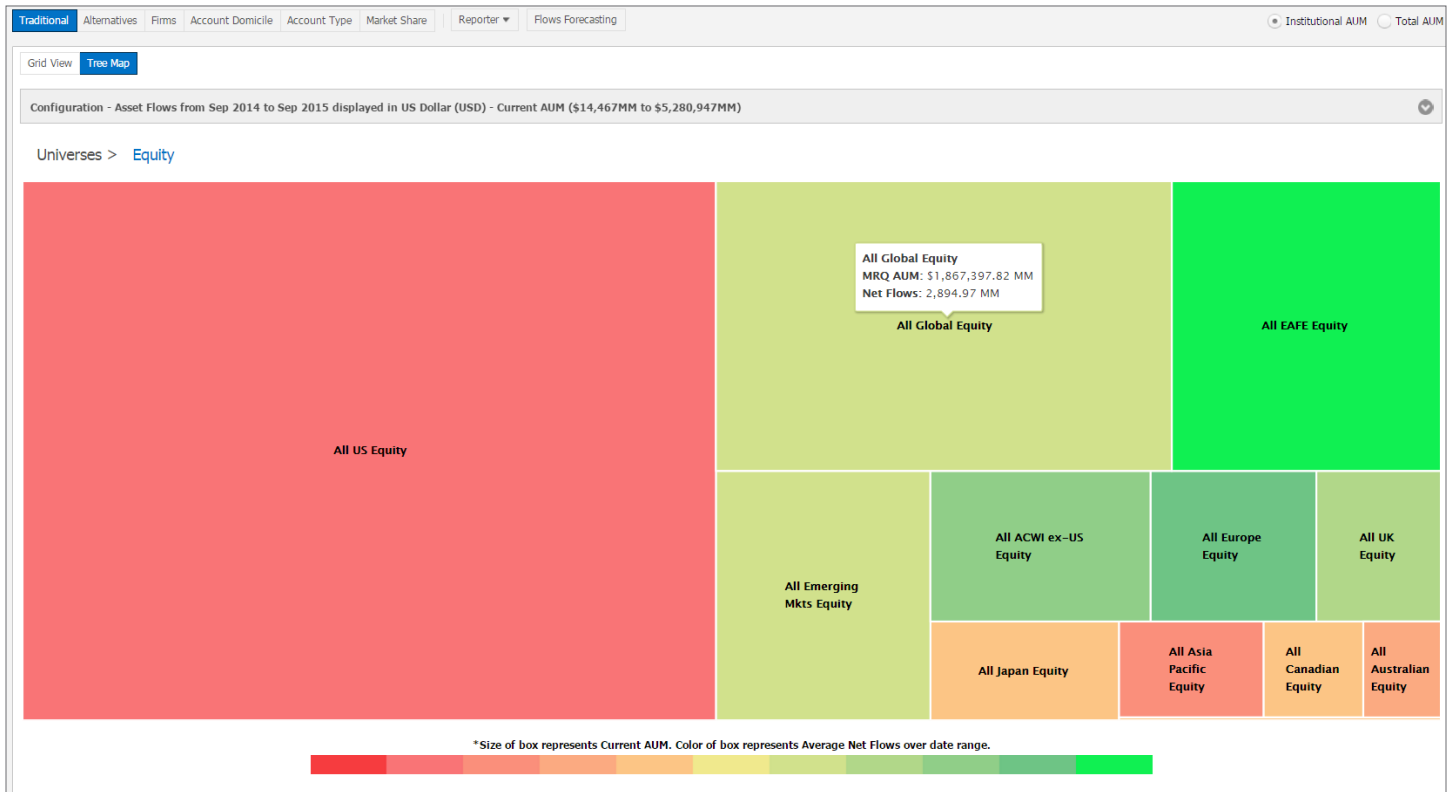
Universe	Asset Class	Inst. AUM	Q4 2014	Q1 2015	Q2 2015
All US Fixed Income	Fixed Income	\$105,153.2	(\$1,205.3)	(\$594.1)	\$1,493.7
- US Short Duration Fixed Income	Fixed Income	\$12,180.1	(\$444.2)	\$77.7	(\$111.5)
- US Interm Duration Fixed Income	Fixed Income	\$12,355.3	(\$370.5)	\$685.3	\$746.7
- US Core Fixed Income	Fixed Income	\$20,880.7	(\$458.6)	(\$24.3)	\$808.7
- US Enhanced Fixed Income	Fixed Income		(\$4.1)	\$89.8	(\$0.2)
- US TIPS / Inflation Fixed Income	Fixed Income	\$2,463.5	(\$177.7)	(\$21.5)	(\$336.4)
- US Corporate Fixed Income	Fixed Income	\$2,776.3	(\$107.9)	(\$96.9)	\$183.7
- US Convertibles	Fixed Income	\$275.2	(\$6.1)	(\$3.9)	(\$7.1)
- US High Yield Fixed Income	Fixed Income	\$6,394.1	(\$144.2)	\$2.6	(\$57.7)
- US Cash Management	Fixed Income	\$5,199.0	(\$304.3)	(\$203.7)	(\$29.4)
- US Floating-Rate Bank Loan Fixed Income	Fixed Income	\$3,209.2	(\$53.9)	(\$6.7)	(\$100.6)
- US Core Plus Fixed Income	Fixed Income	\$15,786.6	(\$568.2)	(\$439.5)	(\$238.9)
- US Stable Value Fixed Income	Fixed Income	\$385.4	(\$7.9)	(\$10.4)	\$3.9
- US Municipal Fixed Income	Fixed Income	\$591.8	(\$8.0)	\$0.4	\$33.8
- US Enhanced Cash Management	Fixed Income	\$9,521.0	(\$240.8)	(\$889.8)	(\$426.3)
- US Passive Fixed Income	Fixed Income	\$5,659.4	(\$8.1)	\$458.6	\$142.9
- US Long Duration Fixed Income	Fixed Income	\$5,158.4	(\$541.3)	(\$142.3)	\$736.7
- US Government Fixed Income	Fixed Income	\$1,026.4	\$28.8	(\$46.3)	(\$11.3)
- US Convertible Preferred Fixed Income	Fixed Income	\$9.6	(\$9.4)	\$0.1	(\$0.0)
- US Mortgage Fixed Income	Fixed Income	\$1,536.9	\$136.2	(\$19.3)	\$107.9
All Global Fixed Income	Fixed Income	\$22,502.3	(\$181.1)	\$414.8	\$746.1
- Global Government Fixed Income	Fixed Income	\$1,737.8	\$54.9	\$42.4	(\$145.0)
- Global TIPS / Inflation Fixed Income	Fixed Income	\$287.5	(\$54.3)	(\$2.4)	(\$13.5)
- Global Floating-Rate Bank Loan Fixed Income	Fixed Income	\$172.5	\$3.2	(\$2.4)	\$1.7
- Global Unconstrained Fixed Income	Fixed Income	\$8,903.1	(\$324.6)	\$476.3	(\$399.7)
- Global Convertibles	Fixed Income	\$741.2	\$2.2	\$934.0	(\$11.8)
- Global Agg Fixed Income	Fixed Income	\$8,177.1	\$26.0	(\$431.8)	\$1,027.1
- Global Passive Fixed Income	Fixed Income	\$987.2	(\$0.0)	(\$0.0)	\$182.1
- Global Credit Fixed Income	Fixed Income	\$941.5	\$104.3	(\$182.6)	\$35.2
- Global High Yield Fixed Income	Fixed Income	\$542.2	(\$31.0)	(\$22.8)	\$70.8

How clients are using Asset Flows

- **Track industry flow trends.** View which universes and asset classes are experiencing the largest inflows and outflows. Slice and dice the data however best works for you – by geography, by asset class, by investor type, etc.
- **Assess the health of a manager and their universe.** Inform your decision-making strategy for portfolio construction and allocation considerations.
- **Gauge demand.** Are the inflows in a particular universe coming from certain investor types or geographies?
- **Quantify market share.** Based on AUM, what percentage of the market do you own? Are you in a defensive position to retain assets or do you need to go on offense and try to capture flows from other managers?
- **Better understand peer behavior.** View the products and universes gaining inflows or losing assets from like investors.



Asset Flows Capabilities



Track Industry Flow Trends

Get a full picture of the movement of money across the market. View which universes and asset classes are experiencing the largest inflows and outflows.

Quantify Market Share

Learn who competitors are and how they are perceived in the market. Find opportunities where competitors may be losing share and put yourself in a position to potentially gain assets.

Gauge Demand for Products

View the products and universes gaining inflows or losing assets from investors. Be better prepared for impending trends by incorporating consultant and investor activity data.*

Assess Universe Health

Investigate the volatility of a universe. View the impact of both manager replacement and outflows on the total quantity of assets available – even in universes experiencing net outflows.

Identify Target Geographies

See where the investors that are interested in your universe are located and which strategies are in demand based on investor domicile and client type.

360-Degree View of Flows

View flows by geography, by asset class, by investor type, etc. Use the interactive tree map to visualize flows and drill down from a universe level to the individual strategy.

*Available to clients subscribing to both Advantage and Asset Flows solutions.

About eVestment

eVestment provides a flexible suite of easy-to-use, cloud-based solutions to help the institutional investing community identify and capitalize on global investment trends, better select and monitor investment managers and more successfully enable asset managers to market their funds worldwide. With the largest, most comprehensive global database of traditional and alternative strategies, delivered through leading-edge technology and backed by fantastic client service, eVestment helps its clients be more strategic, efficient and informed.