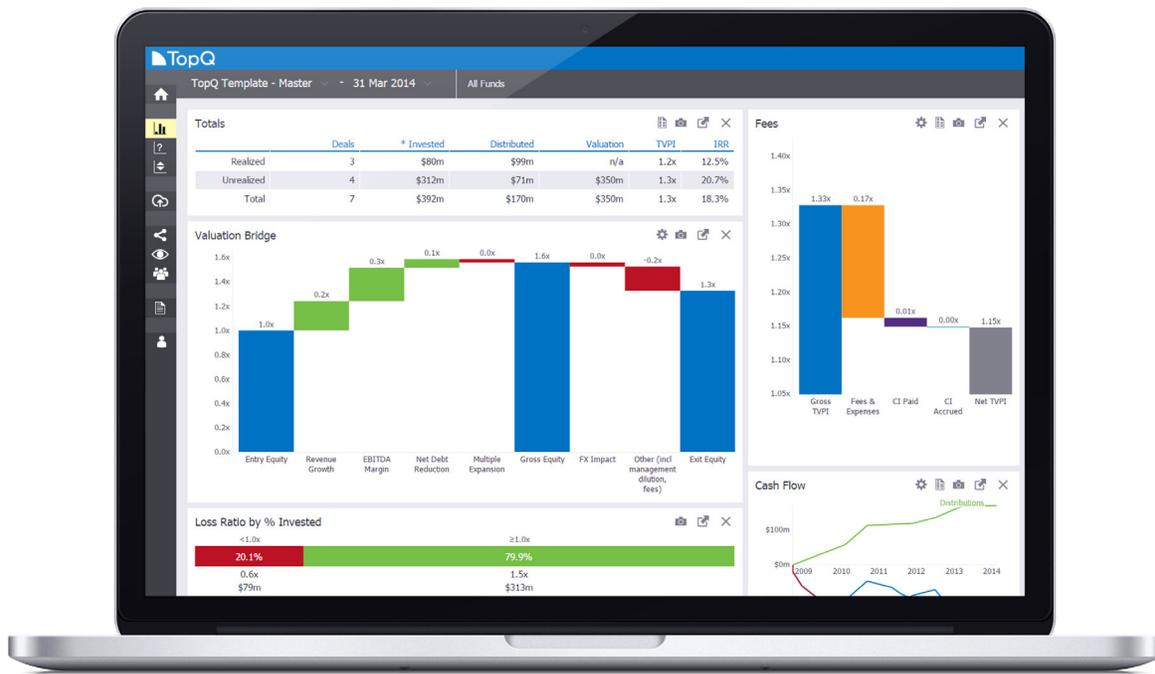


# TopQ

## Product Overview

Performance data is critical to success, whether used by investors to identify true drivers of value and make better fund investment decisions, or by managers to better understand their performance, articulate their story and enhance investor relations. Yet the process of analyzing and reporting on fund performance can be time-consuming and error prone, which reduces the resources available. TopQ automates private markets performance calculation and offers sophisticated, easy-to-use performance analytics and reporting for private markets fund managers and institutional investors.



## How private markets fund manager clients are using TopQ

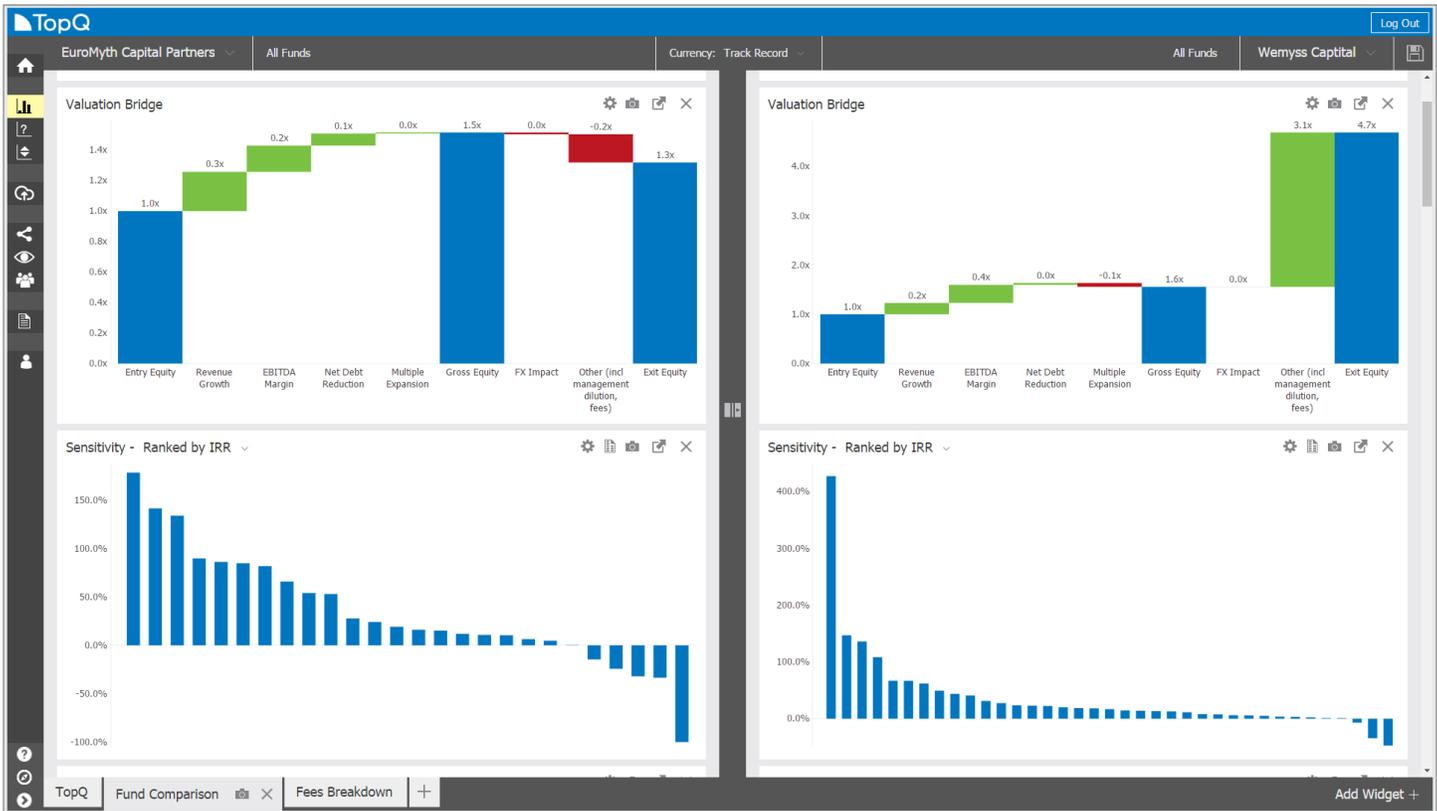
- **Improve investor reporting & fundraising processes.** Generate an accurate, interactive and detailed track record of your performance that contains industry standard performance metrics along with information at the portfolio company level.
- **Reduce investor requests.** Securely distribute an interactive, detailed track record with selected investors to provide them with the information they need. Easily create reports tailored to your institution's branding.
- **Mitigate risk in performance analytics & reporting.** Use standardized and consistent methodologies to ensure every track record is comparable on a truly like-for-like basis, mitigating the risk of calculation and analysis errors.

## How consultant and investor clients are using TopQ

- **Make better investment decisions.** Use sophisticated analytics functionality to gain deeper insight into manager performance, better understand how they created value and better evaluate the opportunity for future success.
- **Save time during due diligence.** Slice and dice track records in real-time. Compare managers' performance side-by-side, or compare the performance of a manager's selected sectors, geographies or other fund parameters.
- **Model unrealized investments of a portfolio.** Project future performance by adjusting exit date, Net Asset Value (NAV) or TVPI at either the deal or portfolio level. Use a detailed tabular interface for precise adjustments or a rich visualization interface for quick directional adjustments.



# Capabilities



## Track Record Creation

Create track records of performance by importing cash flow data. Be confident in the validity and accuracy of the output and mitigate risk in analysis and reporting.

## Performance Reporting

Add your brand's colors and logos to charts and graphs to make them fit seamlessly into your own presentations. Easily export full dashboards or specific charts and graphs.

## Customizable Analysis

Analyze metrics such as IRR, TVPI, PME and Valuation Bridges at fund and company level. Create your own benchmark by aggregating multiple track records.

## Portfolio Modeling

Quickly model out unrealized investments of a portfolio. Project future performance by adjusting exit date, Net Asset Value (NAV) or TVPI at either the deal or portfolio level.

## Secure Data Distribution

TopQ facilitates the secure and private sharing of performance data between managers and investors. Access to more granular, consistent data saves valuable time and resources.

## Secure Data Storage

Store performance data in a secure, centralized repository to mitigate the risk of unauthorized access or distribution of track records. Manage sharing and access to data.

## About eVestment

eVestment provides a flexible suite of easy-to-use, cloud-based solutions to help the institutional investing community identify and capitalize on global investment trends, better select and monitor investment managers and more successfully enable asset managers to market their funds worldwide. With the largest, most comprehensive global database of traditional and alternative strategies, delivered through leading-edge technology and backed by fantastic client service, eVestment helps its clients be more strategic, efficient and informed.