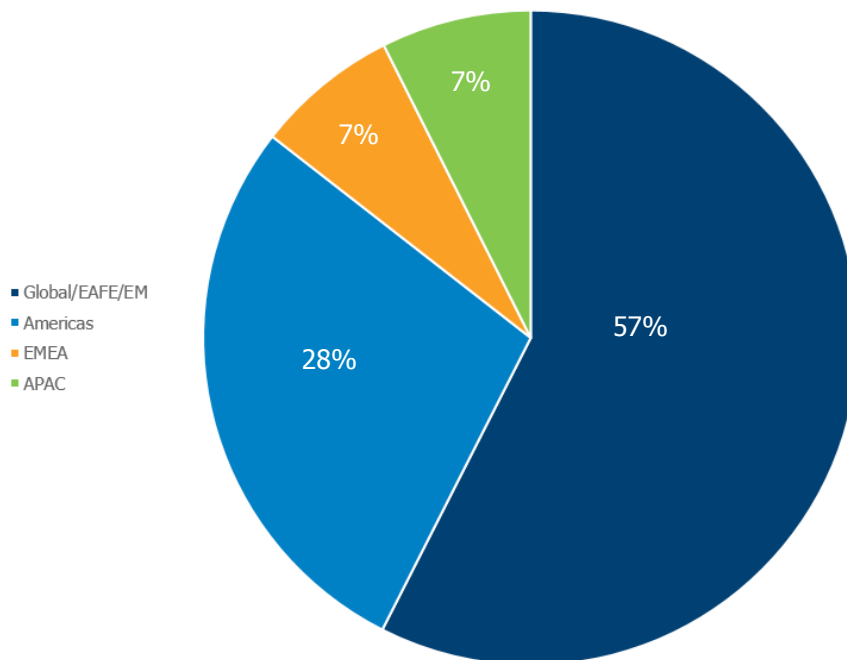# The Importance of Submitting Data

Overview

eVestment provides consultants, institutional investors, investment banks and financial advisors with fund data across all asset classes. This broad data set, coupled with an analytics platform that has set the institutional standard for manager comparisons, research and competitive intelligence, provides the industry's most comprehensive suite of investment management data and solutions across both the traditional and alternative markets. If you are trying to raise or retain assets, there is no other third-party solution that offers the scope of global and regional institutional clients actively using the data for sourcing and evaluation. Subscribers to the eVestment Alternatives dataset must complete an accreditation questionnaire prior to gaining access.

Alternatives Product Breakdown by Geography*

- Global/EAFE/EM
- Americas
- EMEA
- APAC

57%
28%
7%
7%

FAST FACTS

10,000+ firms listed in the eVestment database

Approximately 1.5 billion data points screened each year

79,125 total vehicles listed

49,748 traditional vehicles

29,377 alternative vehicles

1.2 million annual profile views

eVestment data is used for manager research and monitoring by 70% of the Top 50 Consultants as ranked by *Pensions & Investments* in 2017

100% of the Top 50 Asset Managers as ranked by *IPE* in 2016 are eVestment clients

Representative Users

- Aon
- CalPERS
- Ellwood Associates
- Fund Evaluation Group
- JANA
- NEPC
- Russell Investment Group
- RVK
- Verus Advisory
- Willis Towers Watson

What Sets Our Alternatives Dataset Apart

- Delivered directly to institutional investors, consultants, family offices and sovereign wealth funds
- Consultant-vetted classification system
- Secure hedge fund portal encourages even the most private hedge funds to participate
- Master-feeder share-class structure for hierarchical view into the fund

- Comprehensive manager questionnaire based on consultant feedback to collect sought-after data points
- Dedicated, in-house data collection team
- Global footprint allows for true global data collection

*As of Q2 2018