



Press Release

Implemented Investment Consultant LMG Emerge announces partnership with eVestment Alliance

- *Partnership to expand coverage in Emerging and Frontier Markets*
- *Partnership to provide local best-of-breed asset managers from Emerging and Frontier Markets with an extended platform so that they can offer their services to an international clientele*

Atlanta (US), Zeist (The Netherlands), October 16, 2012 – Dutch implemented consultant LMG Emerge and global institutional manager selection database and analytics specialist eVestment Alliance join forces in a partnership that will further strengthen coverage of Emerging and Frontier Markets for both organisations. This partnership provides a strategic and timely solution for a new era in which best-of-breed local specialist asset managers are prepared to offer their skills to an international clientele of the most demanding institutional and high net-worth (including family offices) investors.

LMG Emerge has created – in close cooperation with its main backbone partner Emirates NBD – a tailor-made manager-of-managers investment solution in which the best local and regional specialists are linked together using the firm’s proprietary asset allocation and manager selection approach. This so-called GLOCAL concept has benefited from joint work with Nobel Prize laureate dr Harry Markowitz (asset allocation) and the firm’s network in Emerging and Frontier Markets.

LMG’s CEO Erik L van Dijk: “We believe that partnering with eVestment Alliance will further strengthen our proposition and enable us to provide the best asset managers in Emerging and Frontier nations with an even better platform to showcase their capabilities versus established managers from London, New York or other major financial centers. These managers can showcase active, risk-adjusted outperformance with investment strategies that are in synch with the changing world where the relative importance of Emerging and Frontier Markets allocations has to increase.”

Professor Andre Dorsman, LMG's Head of Performance Attribution and Analysis, adds: "After careful analysis, our team came to the conclusion that eVestment Alliance is a great partner for us, because we can achieve greater efficiencies by leveraging its database and analytical tools which allows us more time for qualitative due diligence.

eVestment Alliance co-founder Heath Wilson: "eVestment is committed to providing a marketing and distribution channel for assets managers in developed, emerging and frontier markets to reach eVestment's institutional investor and consultant clients worldwide. The partnership with LMG helps us further expand database coverage of managers in Emerging and Frontier Markets. LMG's network in these markets, their GLOCAL concept and partnership with one of the strongest financial conglomerates in the Middle East, adds value and is complementary to our data acquisition strategy. We look forward to a close working relationship with LMG and are excited to offer global distribution for managers in fast growing emerging and frontier markets.

eVestment Alliance was founded in 2000. The firm is headquartered in Atlanta, Georgia with offices in New York, London, Sydney and Hong Kong and regional sales offices in Boston, Seattle, Raleigh, San Diego, Chicago and Toronto. It was rated as one of the best and most influential financial databases by FundFire and MoneyManagementLetter and selected for the Inc.500/5000 lists of fastest growing firms in the US for the sixth consecutive year. Its clientele consists of the world's leading investment consultants, asset managers, pension plans, family offices and other institutional and professional investors.

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